

General Data Protection Regulation Readiness Service

It's more than compliance: privacy as a business enabler.

The business challenge

General Data Protection Regulation (GDPR) will come into force on 25th May 2018. This means radical changes to how organisations capture, retain and process data.

The digital revolution has created more customer data than ever before, and it's hugely valuable to organisations. It can be analysed to create more responsive and customer-focused business operations. Control and security of this data is paramount in light of the new regulatory regime.

It's not just regulatory compliance that is the challenge. Customers demand intuitive, data-driven services. Yet at the same time, they expect their data to be kept safe and secure. Maintaining data privacy is essential to build and maintain consumer trust.

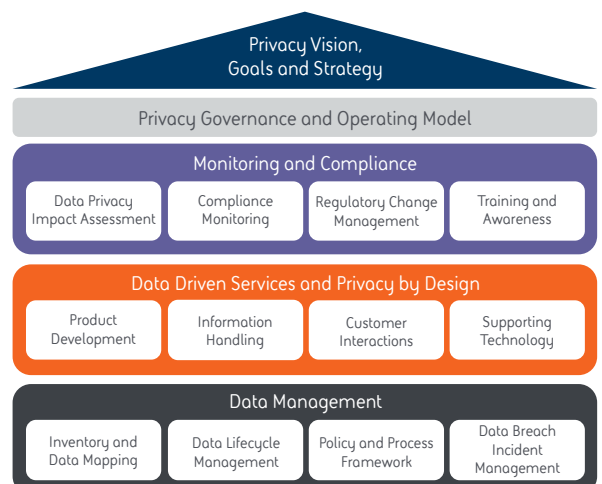
Businesses need to address competing priorities while promoting a transparent privacy agenda:

- **Manage your compliance obligations.** GDPR is the most important change to data privacy legislation in 20 years
- **Harness the power of your data.** Data is the new currency, and continuing to maximise the value of your data is essential to enabling business growth
- **Safeguard your data.** Privacy by design and by default is reliant on the adoption of a robust and efficient data privacy and data security controls framework
- **Enhance brand trust.** A privacy-led approach enables organisations to engage more effectively with their customers, while rethinking the concept of value exchange

The opportunity

Done right, a GDPR readiness programme will help you accelerate your privacy journey, enabling you to:

- **Understand your regulatory obligations.** Gain a clear understanding of GDPR requirements that are applicable to your organisation and are likely to have an impact on your business
- **Identify your critical data assets.** Clearly identify your critical data assets and corresponding data flows, enabling you to focus security and privacy efforts where it matters
- **Assess your security and privacy controls framework.** Conduct an in depth impact assessment, controls analysis and identification of potential gaps in data lifecycle management and associated data privacy and protection practices across your organisation
- **Reduce your risk exposure.** Make informed decisions and prioritise your investments to enhance data protection compliance, privacy and data management capabilities whilst continuing to deliver rich data-driven digital services
- **Define a privacy-led target operating model.** Enhance brand trust by promoting a privacy-led approach that enables data protection with privacy by design and by default, driving better customer engagement



Our service offering

Our GDPR services include:

- **GDPR Readiness Assessment.** Conduct a targeted assessment to understand your data privacy posture, identify potential GDPR compliance gaps and define a pragmatic remediation roadmap to meet your regulatory obligations
- **Data Inventory and Data Mapping.** Identify your critical data assets and execute a detailed data analysis and data mapping, enabling you to focus security and privacy efforts where it matters
- **Privacy Target Operating Model.** Establish a robust privacy policy and process framework, with compliance governance and oversight to drive the effective implementation of your privacy strategy
- **Privacy by Design Framework.** Develop an effective policy and process framework. Privacy Impact Assessments, adequate change management, architectural and design artefacts equip you to drive privacy by design and by default across the organisation
- **GDPR-led Technology Transformation.** Adjust existing or design and implement new technology solutions to help meet your GDPR obligations. This is achieved through appropriate tooling, including data warehousing solutions, automated data archiving and deletion procedures and consent management solutions
- **GDPR Readiness Programme.** Support your end-to-end GDPR readiness activities through a clearly defined programme of work that focuses on your compliance objectives using a risk based approach, optimising existing data-driven services and technology solutions, helping you protect personal data across the estate and promote brand trust
- **GDPR Stress Testing and Assurance.** Provide comprehensive GDPR programme assurance services and simulated GDPR stress testing. This includes data breach simulation and incident management process review, subject rights testing and response evaluation, data management practices review and resilience testing
- **Privacy Training and Awareness.** Leverage a user-centric approach to communication, education and service design to develop a tailored GDPR training plan helping you build a privacy-first culture and drive effective behavioural change across the business

Our capability

Our GDPR Readiness services critically evaluate your ability to meet emerging data protection and privacy regulatory requirements, providing pragmatic and practical guidance enabling you to capture, manage and exploit data for optimum business value whilst managing your GDPR obligations.



Why BAE Systems?

Proven methodology.

Our privacy methodology is based on four decades of experience of working with government departments and large corporations, handling large volumes of sensitive data. We have a proven approach to drive your data privacy agenda.

Big picture thinking.

We offer end-to-end privacy management by establishing a privacy operating model with in-built Privacy by Design.

Maximising data value.

We enable clients to profit from Big Data by simplifying complexity and delivering actionable insights, while working within your compliance obligations.

Customer centricity.

We combine transparency with customer centricity, empowering your customers, creating consumer trust in your brand and confidence in the integrity and security of their data.

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