Unlock your past, unleash the future

Mobile Digital Workforce

Digital workforce enablement

Your employees expect the same digital experiences in the workplace as they have in their personal lives. They should have access to easy-to-use apps that empower them to work effectively. Increasingly, employees need to use business tools on their mobile devices and to have a seamless user experience whether they’re in the office or working remotely. BAE Systems transforms workforces by designing tools that give your employees access to the data they need, updated in real-time, wherever and whenever they need it.

Digitally enabled employees are more productive, accountable and better engaged, helping to improve business performance. Our award-winning team applies human-centred design process to business challenges so that our user-centric apps make a measurable difference to employees day-to-day lives. Our work has improved workforce efficiency and quality of work, as well as increasing employee engagement and retention.
Our approach

Our digital consultants are experts at solving complex client challenges. Understanding real end-user pains and simplifying complex business processes are central to our approach. We combine that with our award-winning design capabilities and deep technical integration experience to create a winning formula. It’s proven itself time after time with clients as diverse as high-street banks, telecoms companies, health providers, boutique brands, government and law enforcement agencies.

We use the best of agile IT methodologies. To future-proof your flexibility, we focus on rapid time to minimum viable product and early testing and tools that enable efficiency at scale.

Global Marine Company

A global marine company needed to replace outdated line of business systems used by thousands of remote employees on a daily basis. The highly complex system needed to be developed with the needs of the mobile employees in mind, providing a transition to a digital platform for employees working on site in hundreds of global locations. The brief was to improve efficiency and safety, as well as provide a digital mobile interface that staff would find intuitive and easy to use. Working with the end-users enabled the BAE Systems team to deliver a system that not only gained widespread user acceptance, but also reduced waste and duplication, and improved overall productivity and efficiency.

Matching business needs with employee needs

- Our digital design team has delivered flexible, user-centric solutions for a variety of commercial and public sector clients.
- We’ve won awards for user-focused interaction and visual design.
- We combine usability emotional appeal and user satisfaction, translating this into interaction and visual design.

Test and prove

- Early stage testing and demonstrating workable prototypes prove the concepts to ensure the solution matches client requirements.
- Our workable prototypes can be delivered in days, instead of weeks.
- Testing and proving along the way ensures user acceptance.

Secure by design

- Security is our heritage – it permeates everything we do.
- Our solutions integrate ‘intelligence-grade’ security with complex services.
- We combine user-centric design with the highest security standards, ensuring that security does not compromise ease of use.

Why BAE Systems?

We create leading edge technologies and great experiences. Our work with FTSE 100 companies, public sector organisations, government departments and the UK Security Services shows that we can be relied upon to deliver on our commitments. We always constructively challenge and take the initiative, working together with your executives to make sure you achieve your business objectives.

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Accelerate to digital

Find out more: BAEsystems.com/digital