In today’s rapidly changing world, digital consumers expect their online customer experience to be fast, intuitive, regularly enhanced and consistent across any device. The need to update and change user interfaces creates constant pressure for marketing, customer service and IT departments. The resources required to develop, revise and support digital customer interfaces consistently across an omnichannel environment are not always available in-house. Which is where BAE Systems’ prototyping POD comes in. We provide you with a ready-made POD of people (offering UX, design and consultancy skills) with the necessary combination of skills to hit the ground running. They create business focused prototypes for mobile enterprise apps, interactive data visualisation and a wide range of digital interfaces.

**The opportunity**

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**Benefits**

We reduce delivery lead times and improve speed to market through our prototyping service – delivering fast, accurate proofs of concept in a fraction of the time it would take an in-house development team. We bring together experts that span a range of business requirements – digital design, systems development, as well as management consultancy – to create a proof of concept that’s attuned to your business needs and customer expectations.
Our capability

BAE Systems combines engineering expertise, and award-winning digital user experience design, underpinned by rigorous security. It’s this combination that allows us to deliver great user experiences and advanced technologies for the commercial and government markets. As part of this capability we’re able to rapidly deploy an award-winning design capability and experienced multi-disciplinary teams with the right combination of industry, creative, coding and business skills.

Fast results

“You have done more in 8 weeks than the incumbent did in 8 months and it’s better quality”

CTO, global marine professional services company.

Why BAE Systems?

We create leading edge technologies and great experiences. Our work with FTSE 100 companies, public sector organisations, government departments and the UK Security Services shows that we can be relied upon to deliver on our commitments. We always constructively challenge and take the initiative, working together with your executives to make sure you achieve your business objectives.

Unlock your past

Unleash the future

Accelerate to digital

Find out more: BAEsystems.com/digital

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